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**AMC and TRIOTECH Partner to Bring “Fear the Walking Dead Survival”
Attraction to Fremont Street Experience in Las Vegas Summer 2017**

Fans can immerse themselves in an electrifying zombie-themed, multisensory experience inspired by the hit AMC series

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LAS VEGAS –July 11th, 2017 – Fremont Street Experience will soon be home to a new attraction, **Fear the Walking Dead Survival**, scheduled to open summer 2017. Inspired by the hit AMC series, thrill-seekers and zombie fanatics will enjoy this unique multisensory experience that combines a thrill ride, escape room, maze, and interactive gaming, all set against the horrors of a zombie apocalypse. The attraction, in the heart of Fremont Street Experience, is in partnership with TRIOTECH, a Canadian company who is a leader in creating high profile, technologically-advanced interactive media-based award-winning attractions.

“Fremont Street Experience is always looking to create the optimum experience for our guests, including tourists and locals alike. Among our many other attractions and events such as SlotZilla and the Downtown Rocks summer concert series, this new attraction will not only benefit downtown Las Vegas, but the city as a destination,” said Fremont Street Experience CEO and President, Patrick Hughes. “We’re excited to partner with TRIOTECH, a leader in creating innovative and immersive attractions in the entertainment sector along with AMC®, which is home to some of the top rated, most critically acclaimed, fan-favorite programs on television.”

The groundbreaking attraction will feature elaborate sets, all-encompassing audio and video, as well as high-tech motion simulator technology. Upon entering into the "Fear the Walking Dead Survival" experience, guests will find themselves in the setting of a temporary military facility set inside a junior college amidst growing rumors of a zombie outbreak. Brave souls will have to explore the inner-workings of the military-controlled facility, which includes multiple zones and various experiences, to face their fears and protect their lives against a bloodthirsty hoard of the infected. Visitors will need to utilize their survival skills and instincts to fight off the never-ending zombies to hopefully escape back into the real world.

“Fremont Street Experience is a tourist destination known for its unmatched variety of entertainment, making it the perfect home for this futuristic, immersive, interactive attraction,” said Ernest Yale, President & CEO of TRIOTECH.

"We are delighted to give the passionate fans of “Fear the Walking Dead” such an unique on-the-ground experience that really captures the physical thrills and intensity of emotion of the series,” said Linda Schupack. EVP of Marketing for AMC and SundanceTV. “We hope that in this instance, what happens in Vegas does not stay in Vegas and that visitors will spread the “Fear!”

Fans of the cult-following TV series, "Fear the Walking Dead™," will immediately recognize many of the attraction's features, but even those unfamiliar with the AMC® show," will love the fright-filled, exhilarating attraction – only available at Fremont Street Experience. AMC’s “Fear the Walking Dead” is the second highest rated drama on cable TV and the fourth highest rated on cable overall in 2017.

About Fremont Street Experience

Fremont Street Experience, a five-block entertainment district located in historic downtown Las Vegas features Viva Vision, North America’s largest video screen - 1,500 feet long, 90 feet wide and suspended 90 feet above the urban pedestrian mall. Viva Vision features nightly spectacular light and sounds shows with 12.5 million LED lights and a 550,000-watt sound system. Fremont Street Experience is a one-of-a-kind venue that includes free nightly concerts and entertainment on three stages. SlotZilla, the world’s most unique zipline attraction, features the 850-foot Zipline and the 1,750-foot Zoomline as people launch from a 12-story slot-machine themed takeoff platform to fly under the Viva Vision canopy. With direct pedestrian access to 8 casinos, more than 60 restaurants and specialty retail kiosks, Fremont Street Experience attracts more than 17 million annual visitors. Fremont Street Experience can be found online at www.vegasexperience.com.

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About Triotech:

TRIOTECH is the creator of immersive and interactive attractions for the entertainment sector (parks, tourist attractions, family entertainment centers). The company has won three prestigious awards for its new products over the past years. Its products are installed in more than 50 countries spanning all the continents and over 75 million people have experienced them to date. Founded in 1999, TRIOTECH is a privately held company with nearly 200 employees in Canada, the United States and Asia.
<http://www.trio-tech.com/>

About AMC

AMC is home to some of the most popular and acclaimed programs on television. AMC was the first basic cable network to ever win the Emmy® Award for Outstanding Drama Series with “Mad Men” in 2008, which then went on to win the coveted award four years in a row, before “Breaking Bad” won it in 2013 and 2014. The network’s series “The Walking Dead” is the highest-rated series in cable history and the number one show on television among adults 18-49 for the last five years. AMC’s other current original drama series include “Better Call Saul,” “TURN: Washington’s Spies,” “Halt and Catch Fire,” “Humans,” “Fear the Walking Dead,” “Into the Badlands,” “The Night Manager,” “Preacher,” “The Son” and the forthcoming “The Terror,” “Lodge 49,” “Loaded” and “McMafia.” AMC also explores authentic worlds and discussion with original shows like “Talking Dead,” “Talking With Chris Hardwick,” “The Making of The Mob,” “Comic Book Men,” “Ride with Norman Reedus” and “The American West.” AMC is owned and operated by AMC Networks Inc. and its sister networks include IFC, SundanceTV, BBC America and WE tv. AMC is available across all platforms, including on-air, online, on demand and mobile.

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