



**Information**

Christian Martin

+1.514.603.4732

[c.martin@trio-tech.com](mailto:c.martin@trio-tech.com)

**Press Release**

FOR RELEASE JUNE 14th 2017

**TRIOTECH announces two new major projects with Jeju Shinhwa World  
Canadian Award-Winning Attraction Designer brings famous Red & Yellow  
characters to life**

**Singapore; June 14th, 2017.**

TRIOTECH announces that it is developing two world premiere attractions for the Jeju Shinhwa World theme park being built in South Korea. These unique attractions will be based on TUBAn Entertainment's Larva I.P. including its two iconic characters, Red and Yellow.

Triotech is responsible for two of the custom-designed anchor attractions headlining the theme park, an Interactive Dark Ride and a unique interactive Walkthrough. Both attractions star Red & Yellow Larva as leading characters guiding guests of all ages through interactive and immersive adventures.

"TRIOTECH is quickly establishing itself as a turnkey attraction designer that can work with iconic intellectual property. We are thrilled for this opportunity to develop and deploy two attractions in this very special place", said Ernest Yale, President and CEO of TRIOTECH.

Mr. Rodney Johns, Project Director at Jeju Shinhwa World, explained, "...working with TUBAn has given us a unique I.P. that will differentiate us from other parks in Korea and across Asia."

The interactive dark ride will feature fully themed ride vehicles with Red and Yellow guiding guests to a whirlwind tour that will take them to surprising and iconic sites. The second attraction is a walkthrough type experience where guests will be guided on a time travelling journey featuring key moments in the history of both mankind and South Korea itself.

Larva is a computer-animated comedy television series made by TUBAn Entertainment in Seoul, South Korea. The cartoon series features two larvae named Red and Yellow as its main characters. Larva was launched by TUBAn Entertainment in 2011 and appeals to a wide age audience. The series quickly became popular, and to date was sold to more than 40 countries.

Both of these attractions will be part the Larva's Adventure Village that is a key land of Jeju's Shinhwa Theme park. Currently under construction, the park will bring guests on a journey into the realm of imagination. With a total land area of approximately 280,000 square meters, the Shinhwa Theme Park will comprise of 7 distinct and exciting zones, taking the visitor into the depths of incredible myth as well as exploration into the ancient stories of medieval times. The World's greatest myths and histories will be brought to life through immersive environments, magical rides and attractions, cultural exhibits and exciting live performances.

**-Ends-**

#### **About TRIOTECH:**

##### **MARKET LEADER in DIGITAL INTERACTIVE ATTRACTIONS**

TRIOTECH is the creator of award winning immersive and interactive media-based attractions for both the entertainment and edutainment markets.

With 250 installations in over 50 countries across all continents, over 72 million guests have lived a TRIOTECH experience since the company was established in 1999. TRIOTECH offers integrated turnkey solutions for digital attractions including content developed in its own studio in Montreal, Canada.

TRIOTECH is a privately held company based in Canada with over 200 employees deployed in Canada, the USA, and Asia.